

Green ME (My Enterprise)



Description:

A basic program on green productivity (GP) which offers low cost, simple and easy to understand green concepts and practices.

Objectives:

- Express commitment to adopt strategies on the mitigation of global warming and climate change in the workplace
- Understand and appreciate the green productivity concept and its benefits
- Learn the different GP techniques
- Demonstrate the use of 5Rs as a GP technique

Course Outline:

- Global Warming and Climate Change
- Green Productivity Concepts and Benefits
- Green Productivity Techniques

Methodology:

- Lecture-discussions, group exercises, audio-visual presentations, and workshop

No. of Hours/Days:

- One day

Target Participants:

- Small and medium enterprises

Expected Outcome:

- Adopt and practice 5Rs as a GP technique with the ultimate goal of attaining productivity improvement and environment protection for sustainable growth